



## Maximize Your Recruiting Firms Potential

Invest in membership with the National Association of Executive Recruiters (NAER), a peer-to-peer professional membership group for boutique retained and contingency executive search firms.

Join NAER and become part of an influential community dedicated to advancing the profession of executive recruitment.

Established in 1985, NAER provides professional development for leaders of executive search firms while also contributing to the advancement of the executive search industry by offering the following value propositions.

- **Networking:** a platform for members to connect with top-tier professionals, industry leaders, and fellow recruiters at exclusive events.
- **Education and Training:** access to educational resources, workshops, and seminars designed specifically for executive recruiters and aiding leaders of member firms to stay updated on industry trends, improve their skills, and enhance their recruitment processes.
- **Cutting edge insights:** updates on the latest trends, research, and best practices in executive recruiting.
- **Standards and Ethics:** guidelines for ethical recruiting practices.
- **Resources:** access to tools, research, and data that can help recruiters in their work.

Visit our website [www.naer.org](http://www.naer.org) to learn more and access the membership application. For inquiries: [hope@pyramindtalents.com](mailto:hope@pyramindtalents.com)

### Member Quotes

*Why did you join NAER?*

- Learning from other leading business owners in the executive recruiting space.
- To significantly differentiate my firm from the "perceived competition" in our dedicated industry.
- Networking, sharing, and studying best practices in recruiting.

*What values have you gained from membership in NAER?*

- Strategic forward-thinking ideas, camaraderie with professionals, ideas, and solutions.
- Collaborating and learning from other professionals in the executive search arena.
- Networking and hearing about the challenges and strengths of executive recruitment.